



## RMG Partners with Kennedy Space Center Visitor Complex to Reimagine Guest Experience

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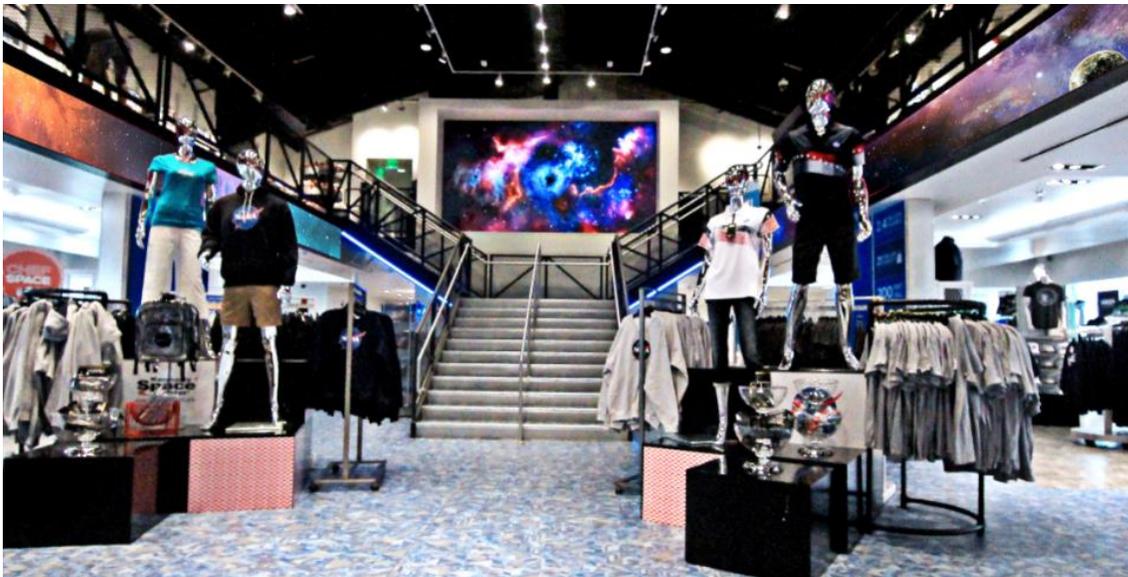
DALLAS--(11/27/18)--RMG Networks (“RMG”), global leader in technology-driven visual communications, has partnered with the iconic Kennedy Space Center Visitor Complex to energize its guest experience with customized creative video content powered through RMG MAX LED technology.

RMG recently produced a series of content video stories channeled through custom LED displays for newly imagined displays on the exterior of several attractions. These displays draw guests into attractions including the Astronaut Training Experience® Center (ATX), Mars Rover Concept Vehicle, Kennedy Space Center Bus Tours, Universe Theater, and the newly renovated, two-level Space Shop.



“It is an extreme honor to be working with Kennedy Space Center Visitor Complex. The opportunity to create content that is powerfully displayed on our MAX LED displays is truly the definition of solution architecture. There is nothing to compare with walking around the visitor complex and seeing the smiling faces of guests from around the world enjoying the stories created,” says Jerry Rosen, RMG’s chief revenue officer.

Perhaps one of the most exciting guest experiences is the newly renovated 15,372 square feet “World’s Largest Space Shop,” which re-opened in June this year featuring an interactive shopping experience. Standing inside the Space Shop, guests are surrounded by LED screens featuring video content (produced by RMG content creative services) that immerses guests into the fantastic world of space exploration. Also featured are Selfie Stations where guests can take photos of themselves as astronauts and see their images come alive on the LED screens.



“RMG has been a tremendous partner. Their creativity, state-of-the-art technology and commitment to our guest experience continues to earn them project after project. It’s a strong business relationship,” said Therrin Protze, chief operating officer of Kennedy Space Center Visitor Complex.

### **About RMG Networks**

RMG goes beyond traditional communications to help businesses increase productivity, efficiency and engagement through digital messaging. By combining best-in-class software, hardware, business applications and services, RMG offers a single point of accountability for integrated data visualization and real-time performance management. The company is headquartered in Dallas, Texas, with additional offices worldwide. For more information, visit [www.rmgnetworks.com](http://www.rmgnetworks.com).

### **About Kennedy Space Center Visitor Complex**

Kennedy Space Center Visitor Complex brings to life the epic story of the U.S. space program, offering a full day or more of fun, inspiration and educational activities, including the new Astronaut Training Experience® Exploring with Lockheed Martin, which opened in February 2018, as well as Heroes & Legends, featuring the U.S. Astronaut Hall of Fame®, presented by Boeing, the Kennedy Space Center Bus Tour featuring the Apollo/Saturn V Center with an actual Saturn V moon rocket, Space Shuttle Atlantis®, Shuttle Launch Experience®, IMAX® A Beautiful Planet 3D and Journey To Space 3D films, Astronaut Encounter, Journey To Mars: Explorers Wanted, Science on a Sphere®, Rocket Garden, and Cosmic Quest. Only 45 minutes from Orlando, Fla., Kennedy Space Center Visitor Complex opens daily at 9 a.m. with closing times varying by season. Admission is \$57 + tax for adults and \$47 + tax for children ages 3 – 11. Kennedy Space Center Visitor Complex offers annual passes starting at \$82 + tax for adults and \$67 + tax for children ages 3 – 11. For more information, call 877-313-2610 or visit [www.KennedySpaceCenter.com](http://www.KennedySpaceCenter.com).

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