

StanleyBlack&Decker

STANLEY, BLACK & DECKER POWERS UP COMMUNICATIONS AND PRODUCTIVITY WITH A VISUAL SUPPLY CHAIN SOLUTION

INTRODUCTION:

Stanley Black & Decker (SBD) is a world-leading provider of tools and storage, commercial electronic security systems, and engineered fastening systems, with unique growth platforms and a track record of sustained profitable growth. Korbyt has been privileged to have SBD as a customer for many years and recently worked with them in their Ft. Mill, South Carolina, distribution center to provide our intelligent visual communications platform as a tool to improve communications and productivity in this vast 1.2 million square foot location that literally has a footprint in both North and South Carolina.

THE CHALLENGE:

With more than 500 associates working a round-the-clock, three-shift schedule to meet the demands of distribution, the management team at Stanley Black & Decker understands that effective communication in a top-level distribution center is high priority.

Serving as the foundation of the supply network, the SBD distribution center cannot perform efficiently without the constant flow of timely information. For this reason, SBD strives to keep employees informed and motivated with relevant information and critical data necessary for decision making within one of the world's largest, fastest-growing, and most dynamic companies.

AT A GLANCE:



500
Employees



1.2
Million Sq. Feet
Facility



18
Displays Installed

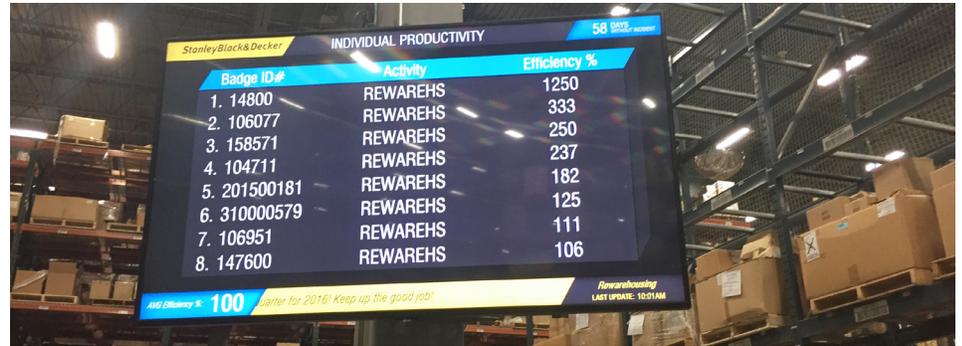


THE SOLUTION:

A series of consultation sessions between SBD and Korbyt's Professional Services team led to the development and implementation a visual communications solution that integrated the robust data from SBD's existing SQL Data Warehouse System.

Korbyt's component modules provide a wide array of functions including collecting, designing, scheduling, and delivering digitally displayed content e.g., graphics, text, video, real-time data and key performance indicators (KPI's) to a broad selection of visual endpoints. After considering their options, Stanley Black & Decker decided to use the Korbyt Visual Supply Chain Solution to capture real-time KPI's from the Warehouse Management System, Labor Management System, and Order Management System enabling each employee to view critical data needed to fill orders and ship trucks in the most timely and efficient way possible.

Additionally, the team decided to also offer individual productivity standards to each distribution center floor worker with a goal of



"The Scoreboards are sharp, crisp, clear to look at and functions as an excellent communication tool for the associates for numerous reasons and many areas. Overall, communication has improved and Korbyt's visual solution will be a positive tool for us all in the future."

-Stanley Black & Decker

improving productivity and providing for a smoother flow of orders within the distribution center.

THE RESULTS:

After an impressive initial install of 18 displays, SBD is now planning on adding additional screens to two more distribution centers in the near future for even wider employee coverage. In the meantime, necessary employee communications and constant flow of critical information have significantly improved after the implementation of Korbyt's Visual Supply Chain Solution. Not to mention, real-time data showing status of loads and individual worker productivity metrics by job title, has encouraged healthy competition among SBD's workforce.



"[Korbyt] has been a great company to work with. From sales to engineering and technical support, all have been knowledgeable and helpful. We have definitely seen an uptick in results as everyone wants to be on top."

Don Berry, Senior Systems Analyst,
Ft. Mill Distribution Center