

**Feb. 2021** *From the CEO*

## Safety First

As essential workers, I pledge to  
make every effort to keep you safe  
while performing your duties.



Bill Monroe  
CEO



**CONGRATULATIONS**  
Cheryl Walker



11:43 AM / Feb. 3

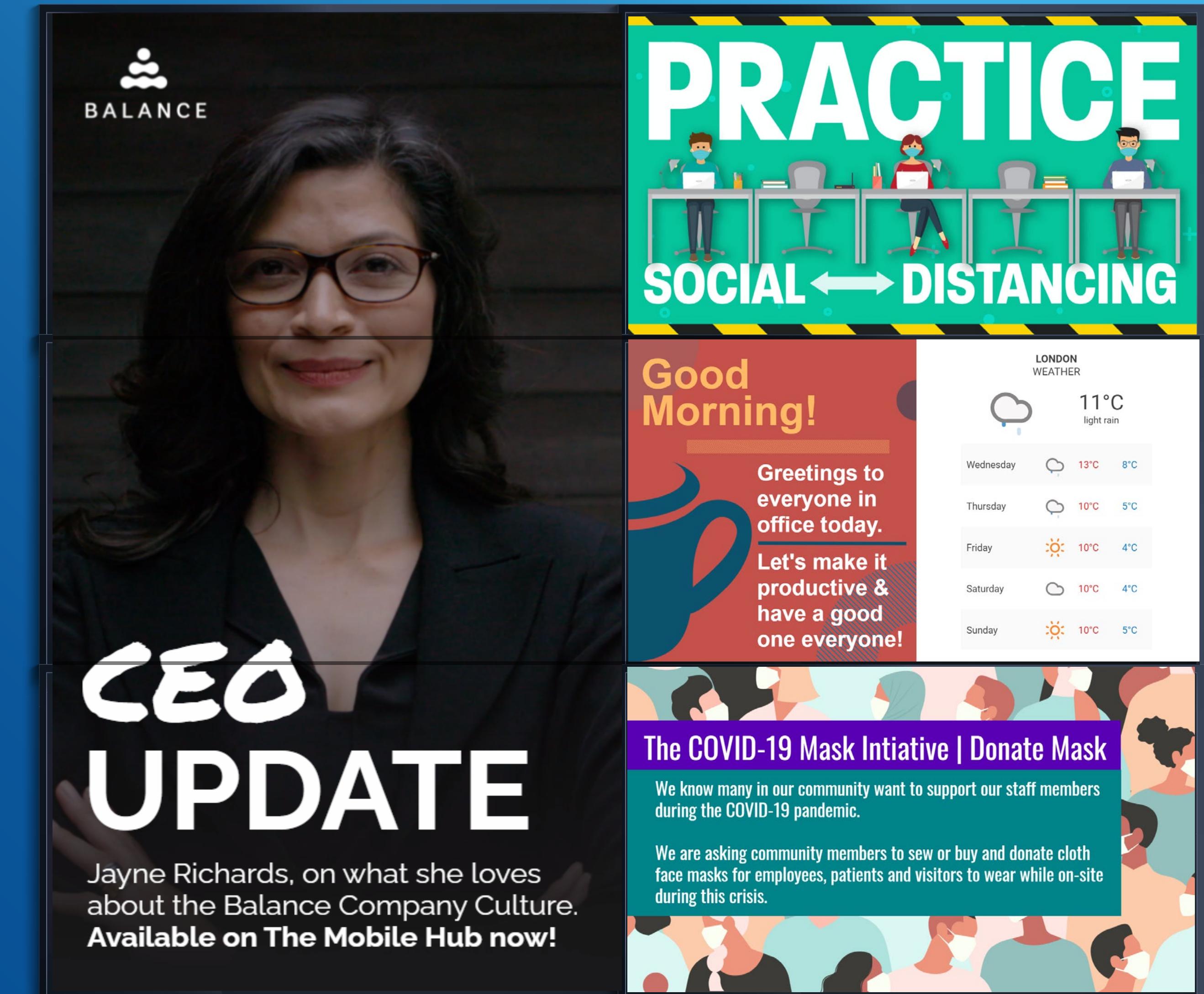
64°

**KORBYT**  
Anywhere

**DIGITAL SIGNAGE**

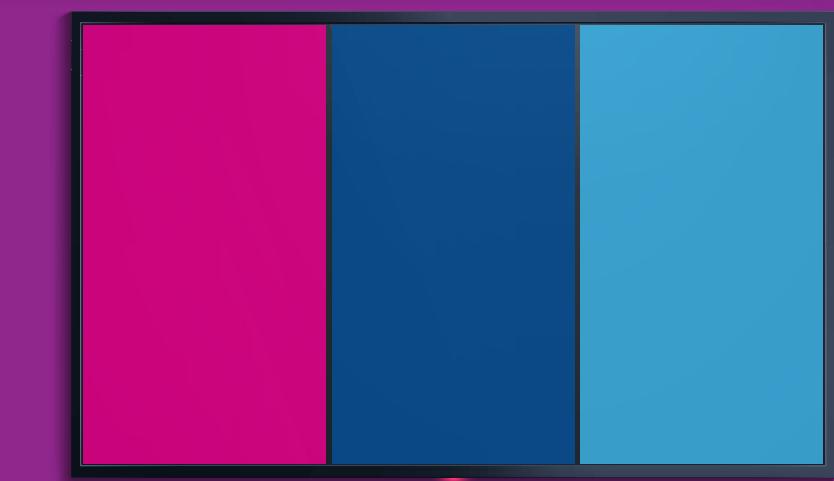
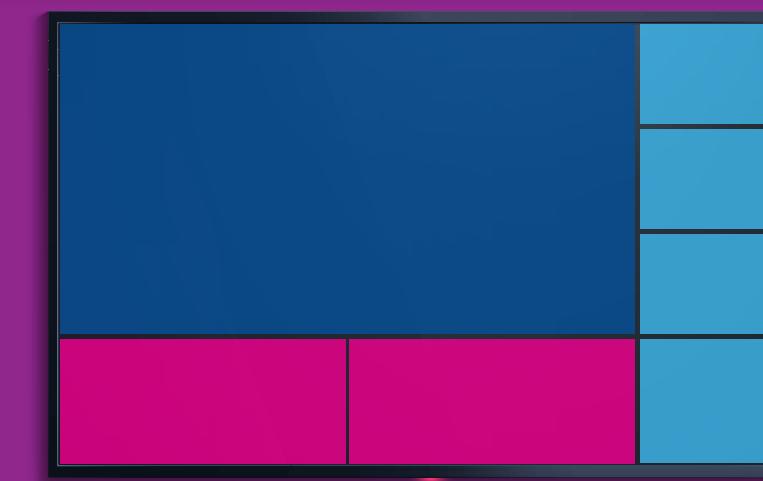
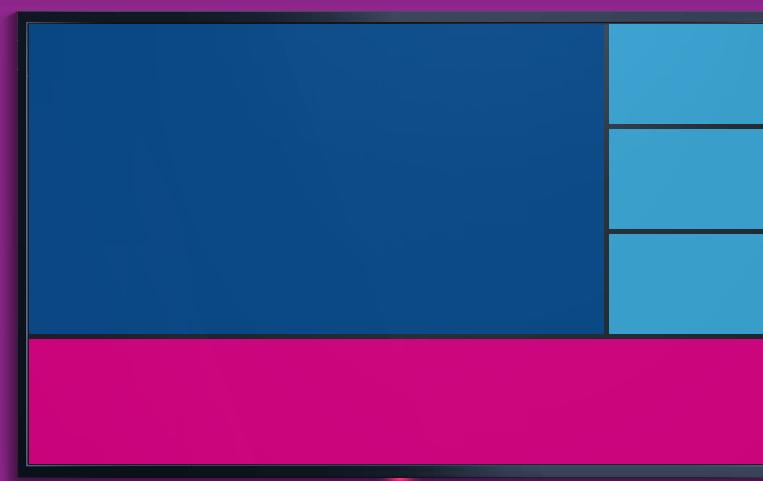
# Digital Signage

Seeing is believing. Get your message to any screen, of any size, anywhere. That's the promise of the Korbyt Anywhere publishing platform, with its ability to make personalized content easy to create and quick to distribute. Engage your workforce, inform visitors, and drive performance.



# Content Creation & Publishing

Say hello to the ultimate creative control for your screen content and data. Korbyt Anywhere provides a robust suite of flexible tools to imagine, craft and publish compelling content across your workplace. Easily design new static or interactive layouts with your choice of images, video and text. Or update content quickly with a wide range of professionally designed templates.

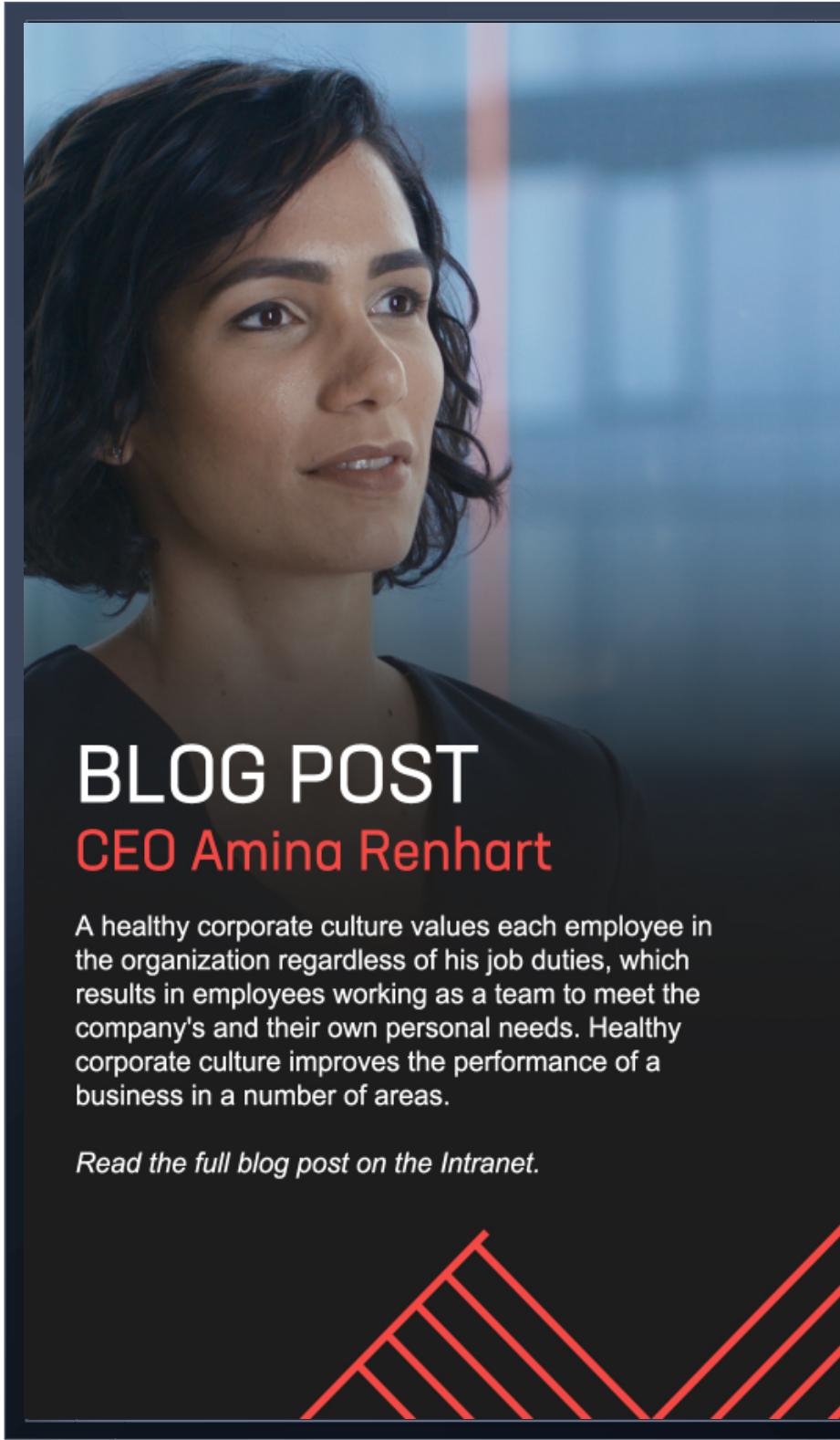
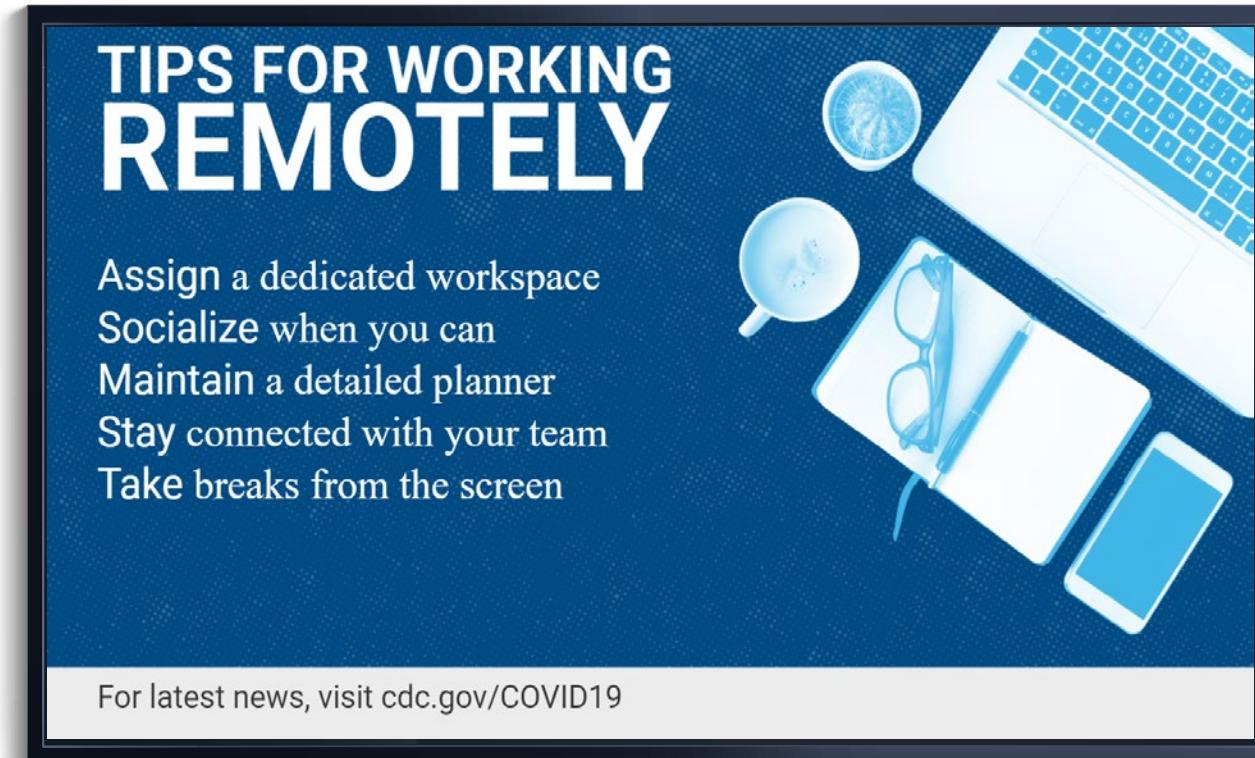


# Video Just Got Versatile

Use attention-getting video to capture your audience's interest, increase impressions and motivate action.

- › Upload or embed up to 8K video, or stream from IPTV, YouTube, Vimeo and more
- › Stream live or on-demand TV content from cable broadcasts to specific zones or full screens
- › Deliver content to video walls in your workplace through framerate syncing





## True Content Design

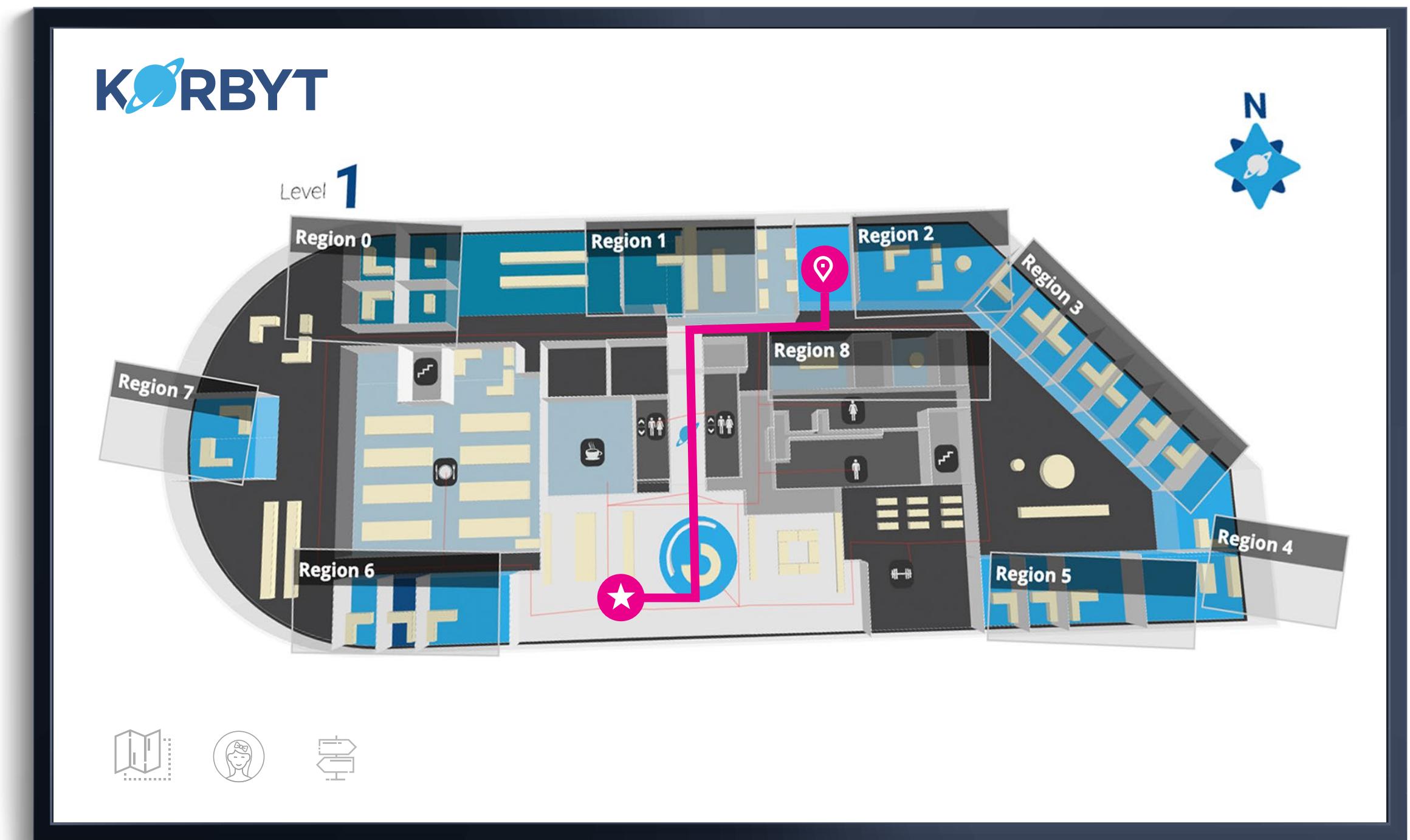
Combine images and text in standout ways that communicate your brand to your workforce and visitors.

- › Incorporate high-impact imagery and high-resolution graphics into your content
- › Using LaunchPad choose from a varied set of pre-existing templates to create from
- › Create with Korbyt platform's Photoshop-like editing tools to resize and rework graphics
- › Design with a wide variety of embedded fonts, or upload your own to fully brand your signage

# Wayfinding

Direct all your people to the right spaces at the right times with wayfinding for your modern workplace.

- › Add any 2D or 3D-rendered map to your wayfinding signs and kiosks
- › Update maps and directional signage in real-time to support the hybrid workplace
- › Utilize route-planning features to help people navigate campuses, buildings, stairs, elevators, floors and spaces



# News You Will Use

Integrate real-time news and workplace events into your content feeds to keep everyone engaged and up to date.

- › Select from various pre-configured content feeds such as weather, traffic, news, entertainment and more
- › Stream video conferences from Zoom, WebEx and other video meeting platforms to any signage screen
- › Broadcast company townhall meetings live or via replay



# Targeting Effectiveness

Target personalized content to specific groups based on demonstrated interest, location, title or role.

With the specialized Command feature, content can be assigned to one or more players based on geography.



# The Best Playlist

Playlists are a smarter way to plan your content schedule and distribute relevant content to specific audiences, based on their interests, time of day, location or job role.

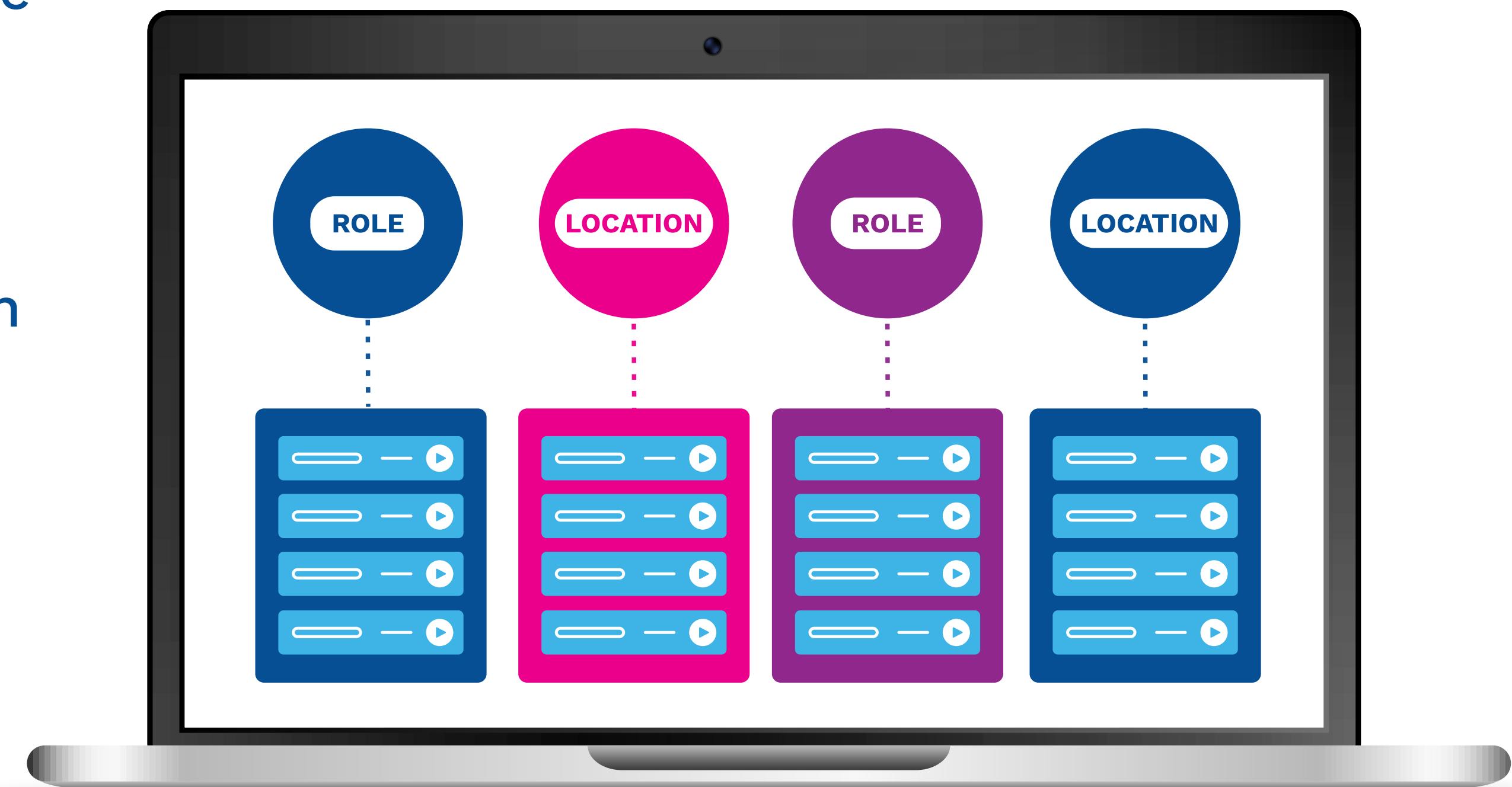
- › Feature important messages in a static loop of content via the Basic Playlist
- › Play designated communications on different days and specific times with a Dayparting Playlist
- › Automate content delivery to one or more players with the data-driven configurations of a Clever Playlist

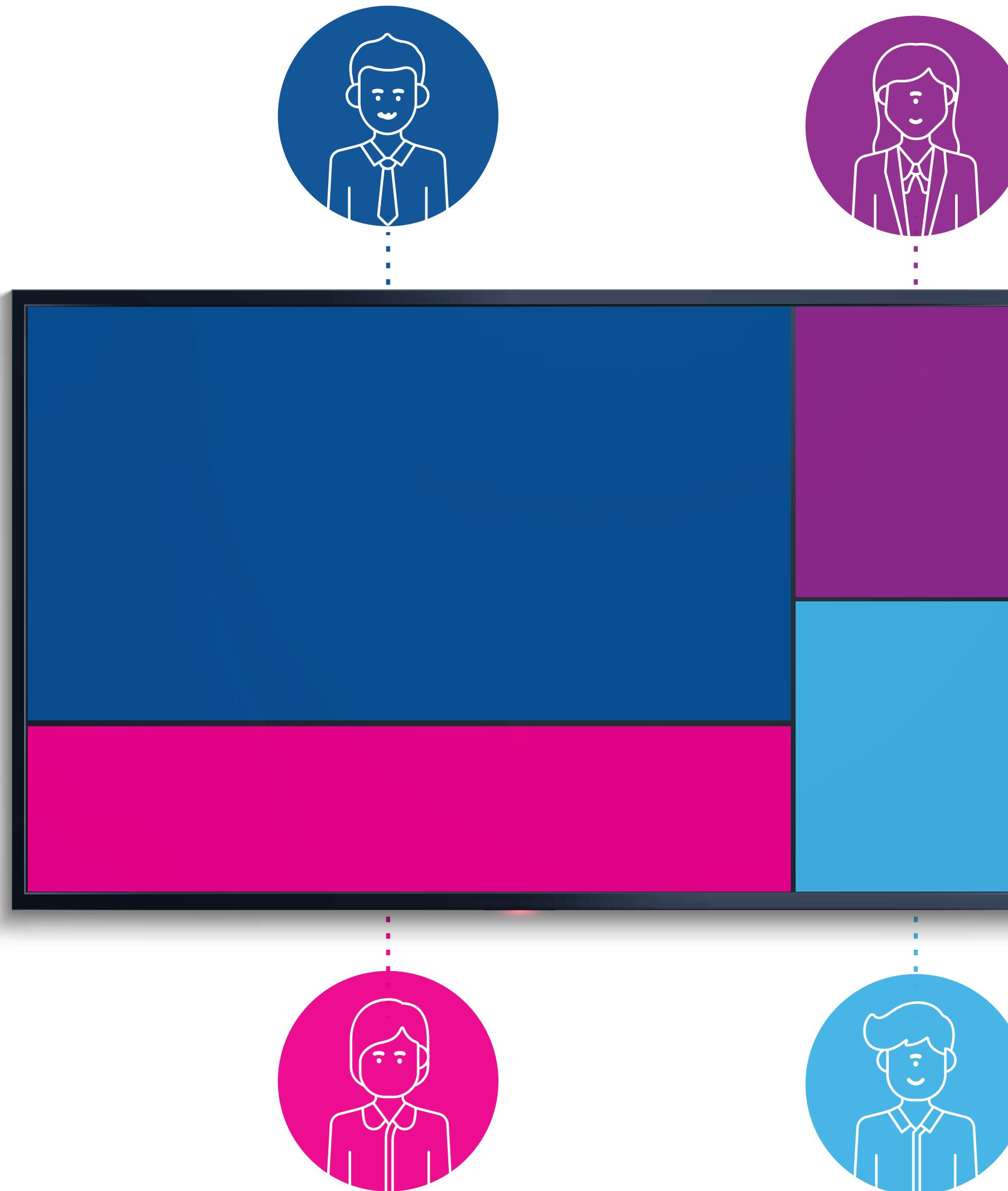


# Plan Group Activities

With Player Groups, pre-assign content to specific screens, whether in-office or at a remote location.

- › Create Player Groups based on employee metadata like location, department, job role or team function
- › Assign content to one or more players
- › Deliver the right content to the right screen to be viewed by the right audience

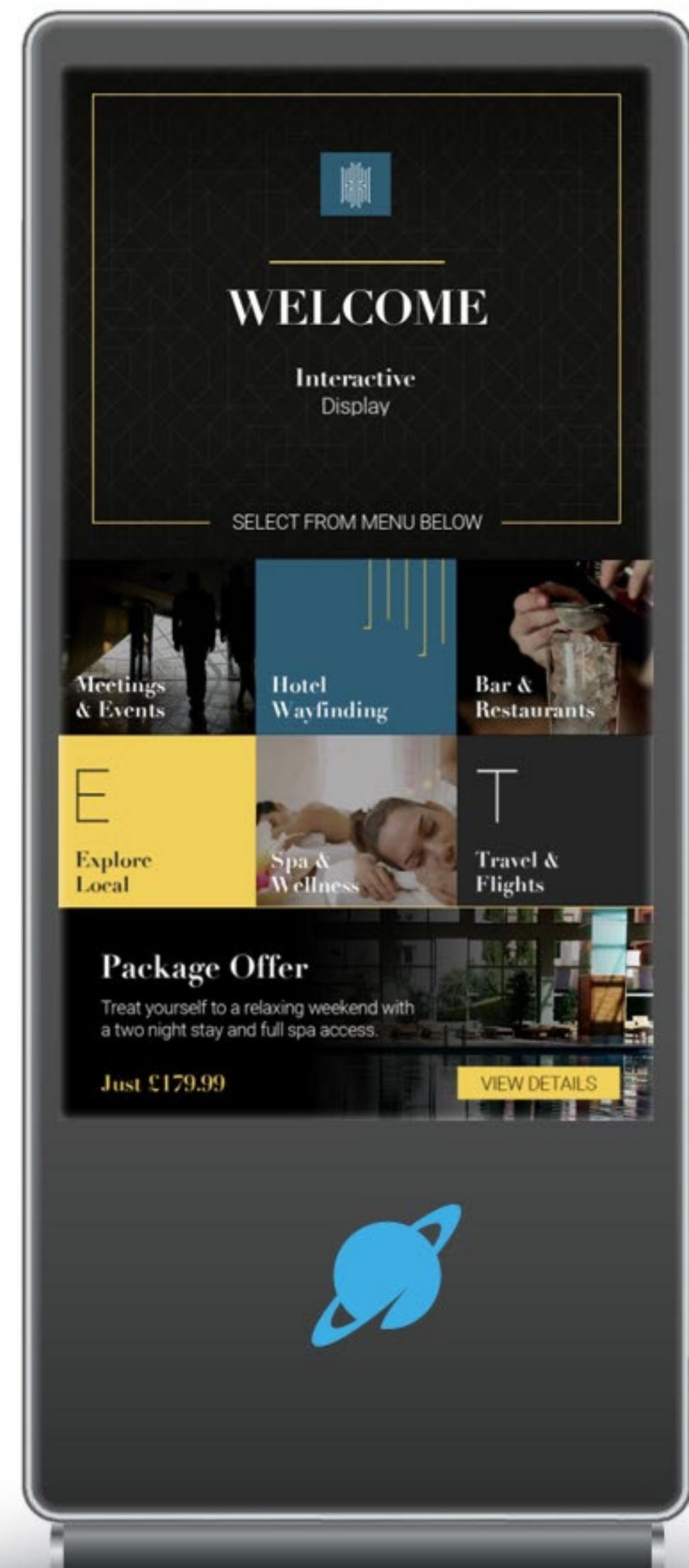




## Zoning in on Content

Content managers use Boards to create screen zones that display the most pertinent content and data.

- › Create different zones of content on a single screen
- › Control single/multi-zones on multiple screens, or delegate publishing rights to other teams
- › Institute content management permissions for a single screen layout or an entire zone



## Build a Better Kiosk

Kiosk Builder is the no-code way to design and implement kiosk displays that enable easy wayfinding, reservations, message communications, alerts, training notices and more.

- › Drag and drop content modules into an easy-to-view, easy-to-use visual layout
- › Update content modules to play differentiated content in different locations
- › Manage multiple kiosk screens from a single content management system



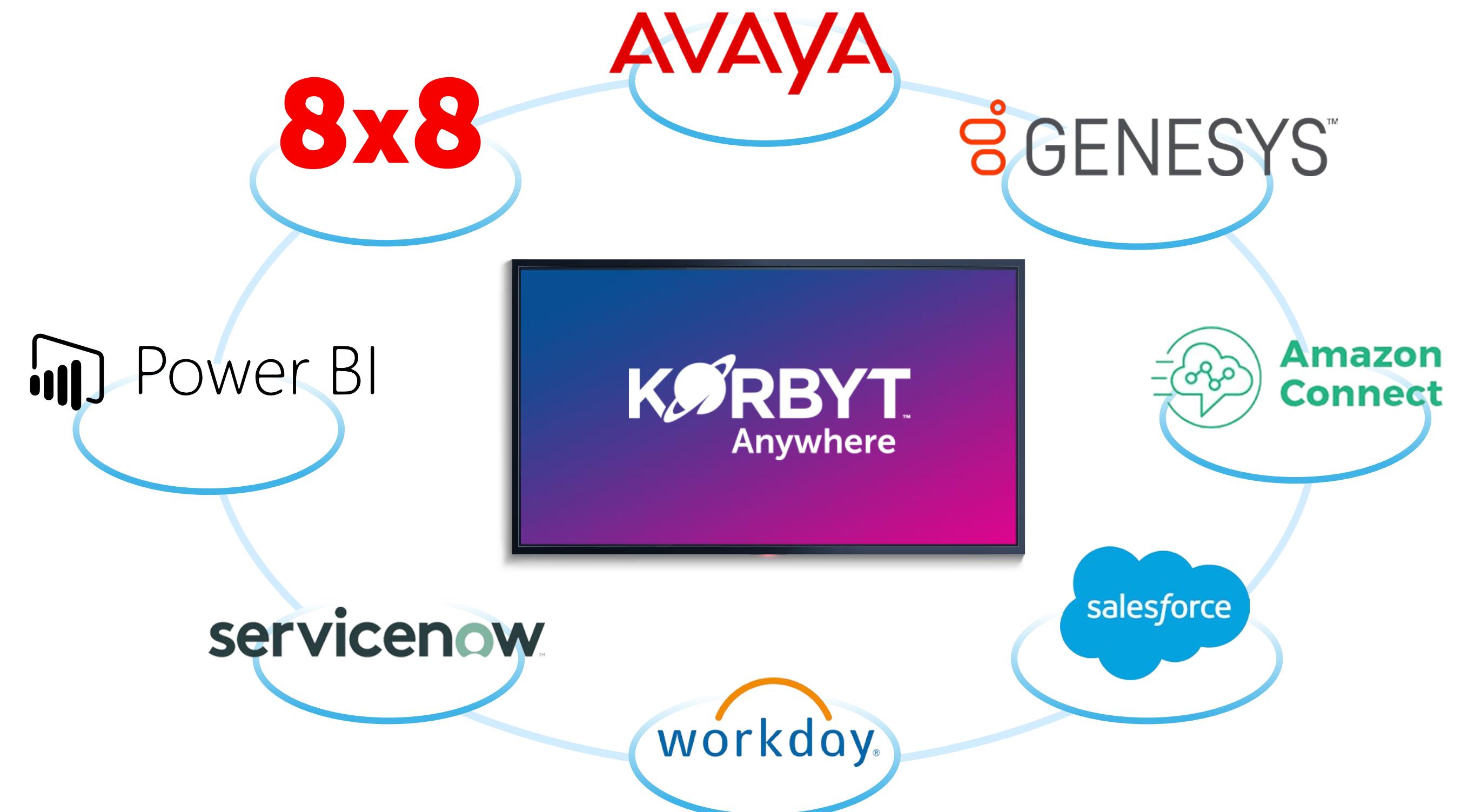
# Data Visualization

Your data has a story it's waiting to tell. From calls in the queue to real time sales results, visualize data that elevates team productivity and drives results. Over 100 data adapters are available to connect to varied data sources, delivering the key information that your team needs to see in a clear, actionable graphic display.

# Adapting to Your Data Needs

A Korbyt Anywhere data adapter connects to data from any source and visualizes it to display on any screen in your workplace.

- › Choose from hundreds of data sources, including Salesforce, ZenDesk, Power BI, ServiceNow and more
- › Integrate securely with any other enterprise system using RESTful APIs, web services, and custom integrations

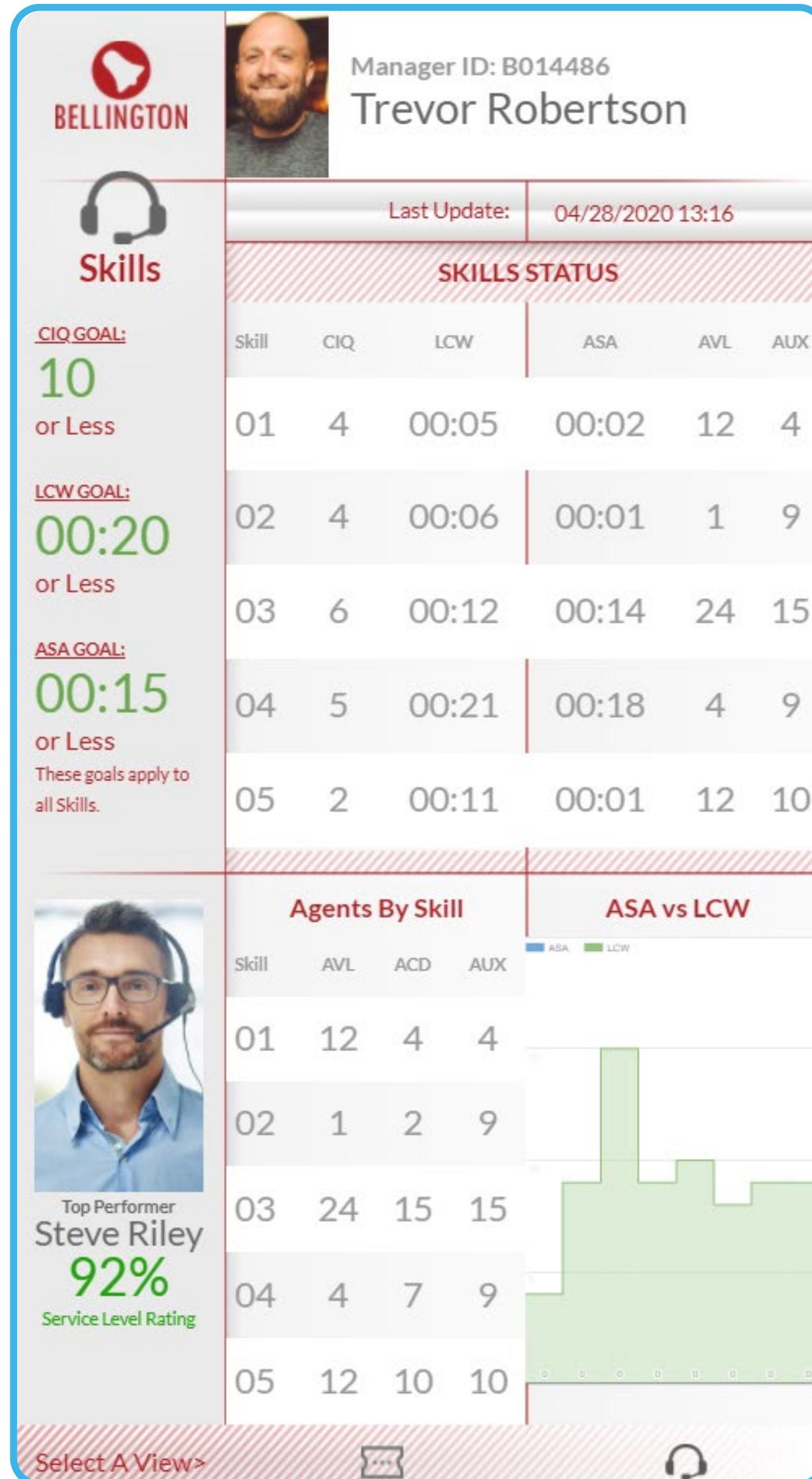




## Built for Action

As part of the Korbyt Anywhere content management system, Builder gives you the ability to format your data with visual appeal for any screen.

- › Design how data appears on your screens to ensure clarity, drive action and promotes improved performance
- › Target data and KPIs to employees based on teams, roles, location and other factors
- › Optimize visual layouts and dashboards for signage, desktops and mobile



# The Measure of Success

Automated performance management analyzes the content and messages that drive your teams to succeed.

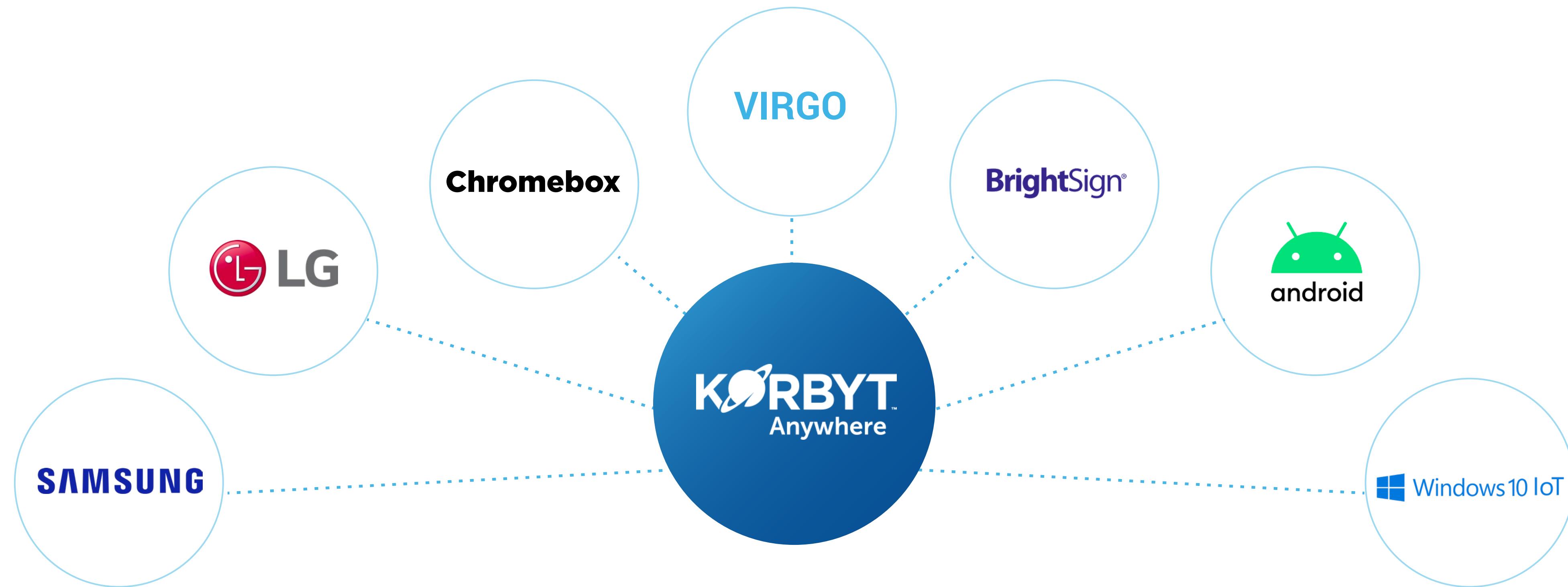
- › View data by an individual or across a whole group, team or company
- › Report to leaders how visualized data influences employee performance outcomes
- › Roll up departments, locations, teams and more into one meaningful KPI based on value added data calculations



# Player Hardware

## MEET THE ULTIMATE TEAM PLAYER

Korbyt Anywhere works with the digital signage player that fits your needs and budget. And we guarantee the support you need for maximum performance.



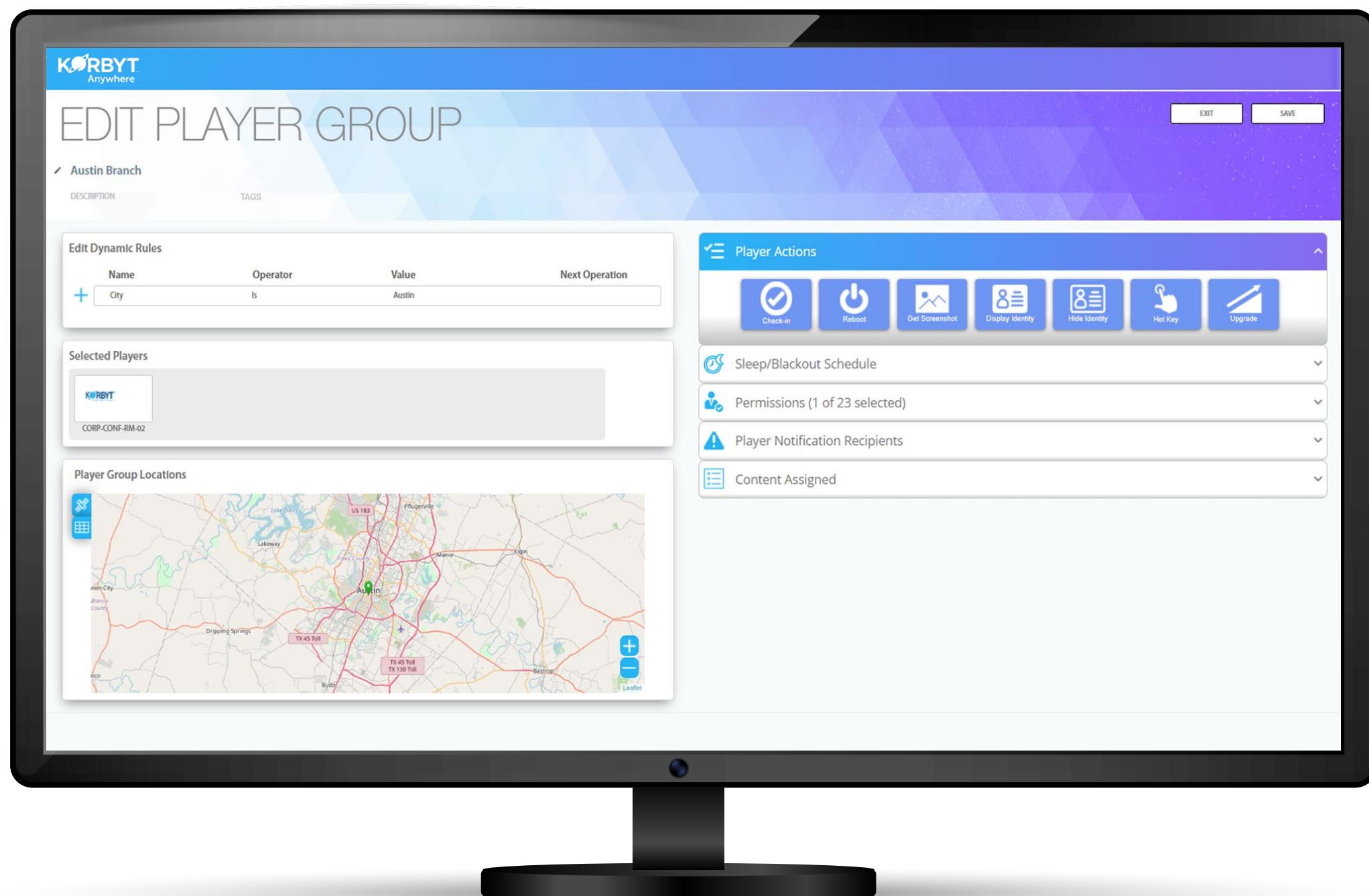
## Multiplayer Advantage

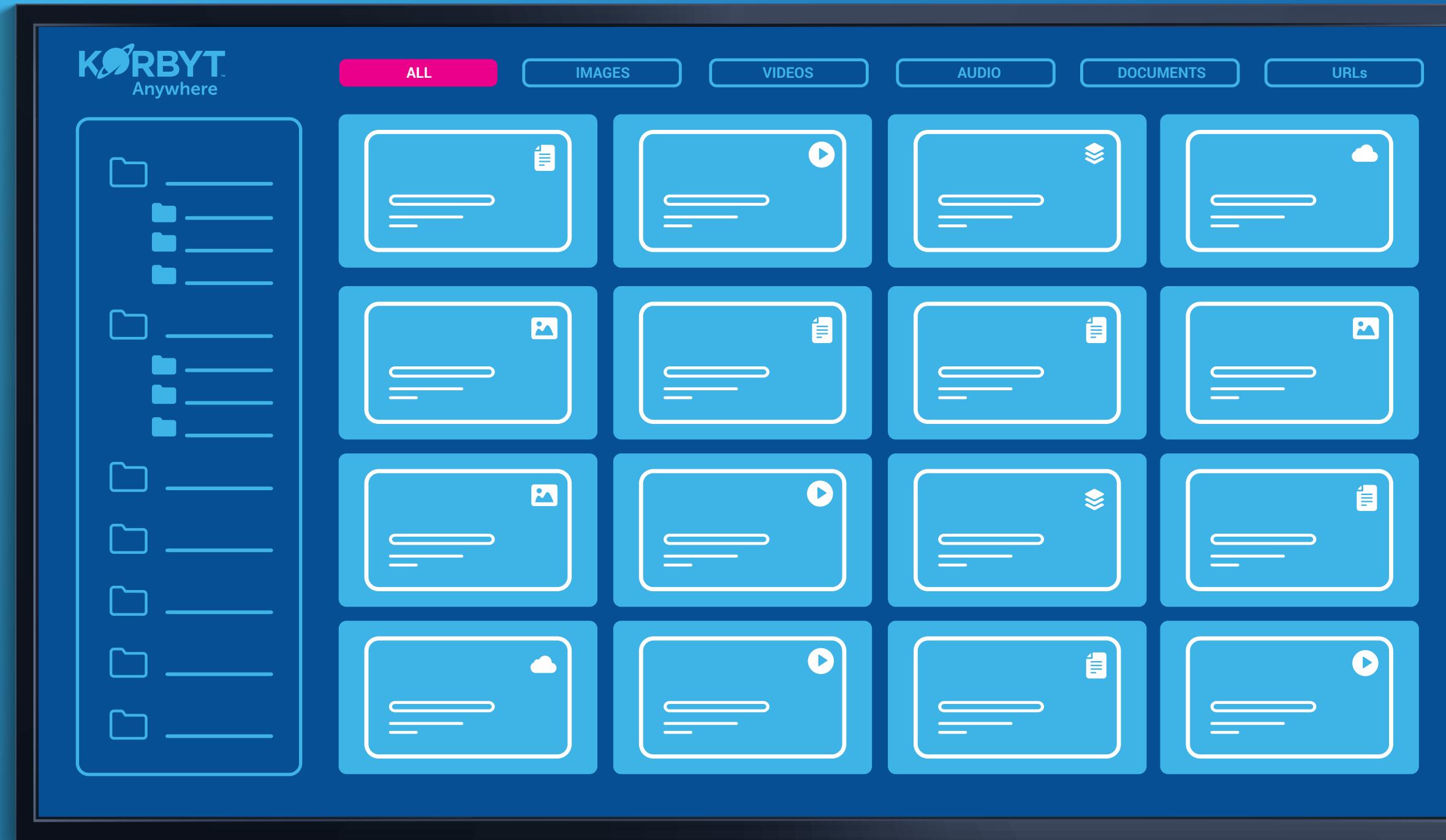
Korbyt offers you the most flexibility with support for the largest ecosystem of player hardware in the industry – including SoC (System on a Chip). Whether your player or ours, we support all standard and advanced platform features. And we now offer a new option for high performance at a low cost, with the introduction of our advanced Virgo player.

# Manage the Players

A central Player Management system provides access to all players, across all locations.

- › Detect whether screens are on or dark, to manage uptime or downtime
- › Avoid information delays by setting content to publish even if disconnected
- › Set up alerts to optimize player performance
- › Remotely manage upgrades, player reboots or firmware changes
- › Create user-defined views and permissions that allow you to delegate management and troubleshooting to others





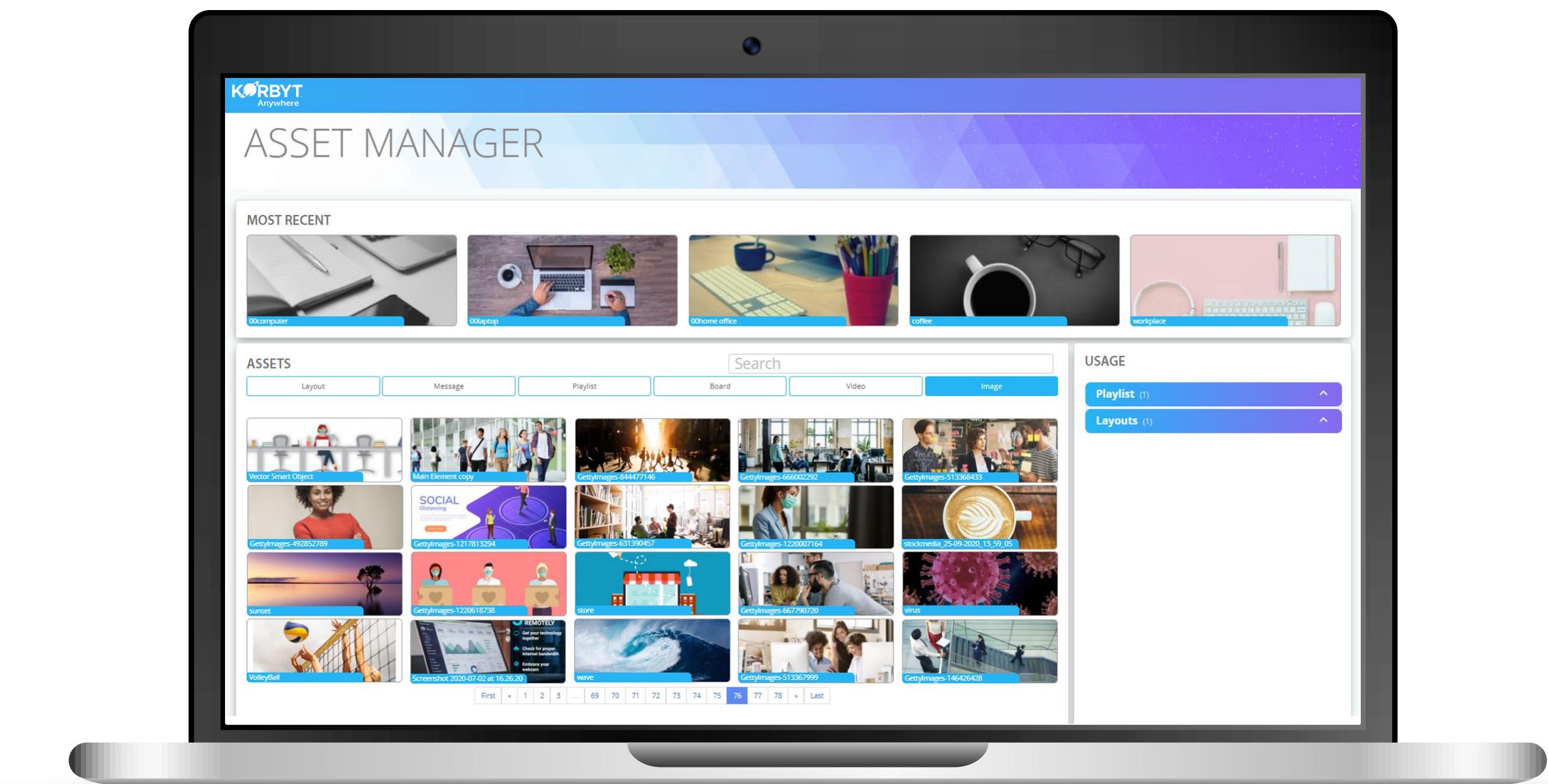
# Media Management

Take control of all media. Manage your media assets without restriction by screen, player, playlist and more. The platform includes 500GB of storage space, which you can organize with media management tools.

# Media Mastery

The Media Library stores and organizes all your media assets in a single location. Its user-friendly interface makes it easy for you and your teams to locate and access what they need when they need it.

- › House up to 500GB of digital assets: text, images, videos, documents or choose from a library of royalty free content
- › Tag your assets for robust categorization that provides easy and powerful search capabilities
- › Manage permissions and licenses for all your assets



# In Sync with Your Brand Assets

Couriers are the technology go-betweens that ensure your Media Library is up to date and in sync with your other storage systems.

- › Auto-sync your Media Library with major cloud content storage: OneDrive, Google Drive, Box, Dropbox or Adobe Experience Manager
- › Align the assets inside Korbyt Anywhere with other digital assets across your organization

