



**KORBYT**<sup>™</sup>  
Anywhere

**THE MOBILE &  
WEB EXPERIENCE**

# The Mobile & Web Experience

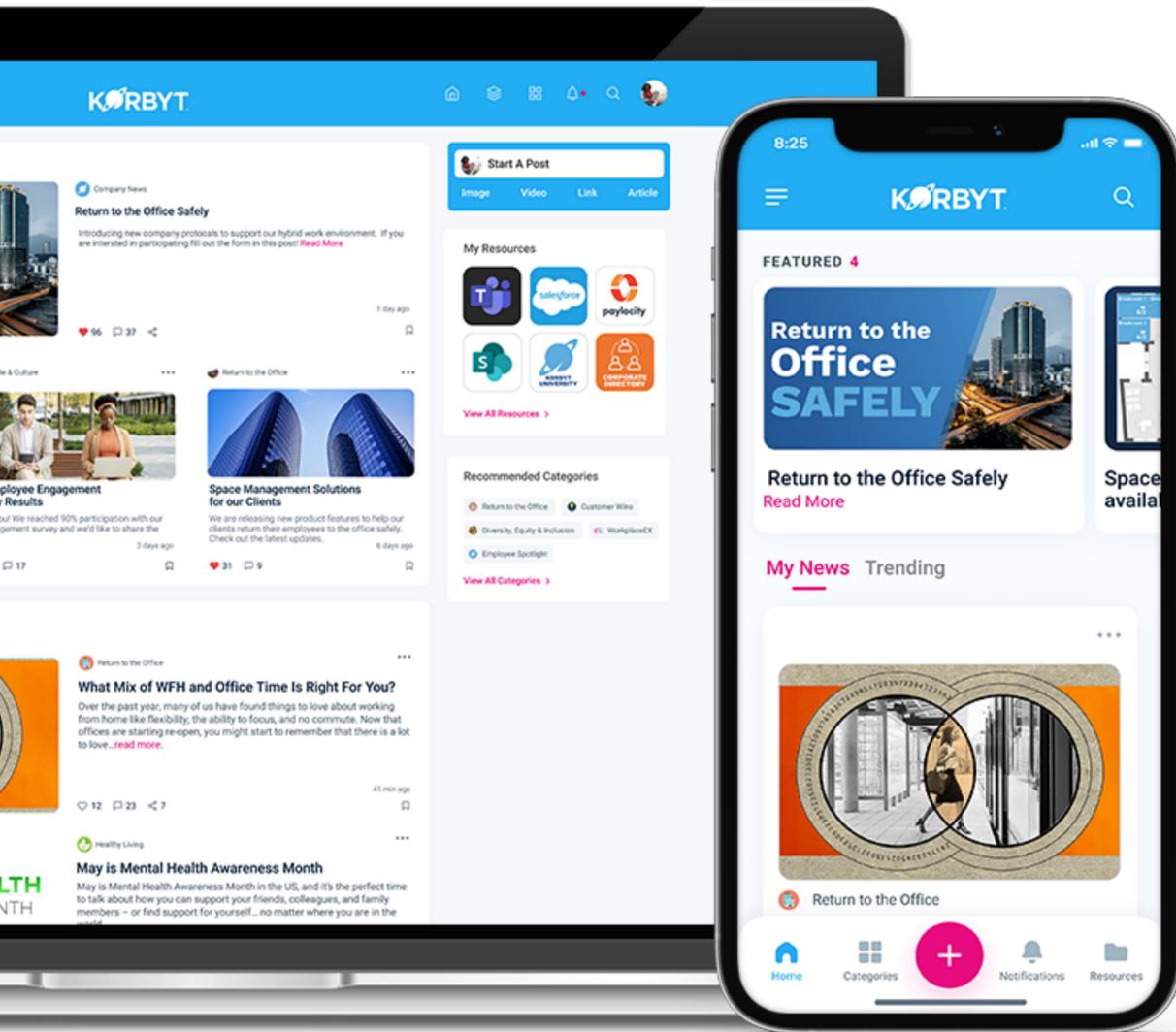
## Publish Once and Reach Everyone, Anywhere

Remote, in the field, on site, deskless, or on the move — these days there's no one location for your team. No matter where employees are, publish once and connect your workforce to the workplace. Our enterprise mobile communications application and web experience are the way to reach and re-energize your entire workforce with personalized communications that drive employee engagement, productivity, and retention.



# Employee Focused Communication

Propel workforce engagement with a secure, branded, and personalized digital employee communication experience through Korbyt Anywhere's mobile application or web experience.

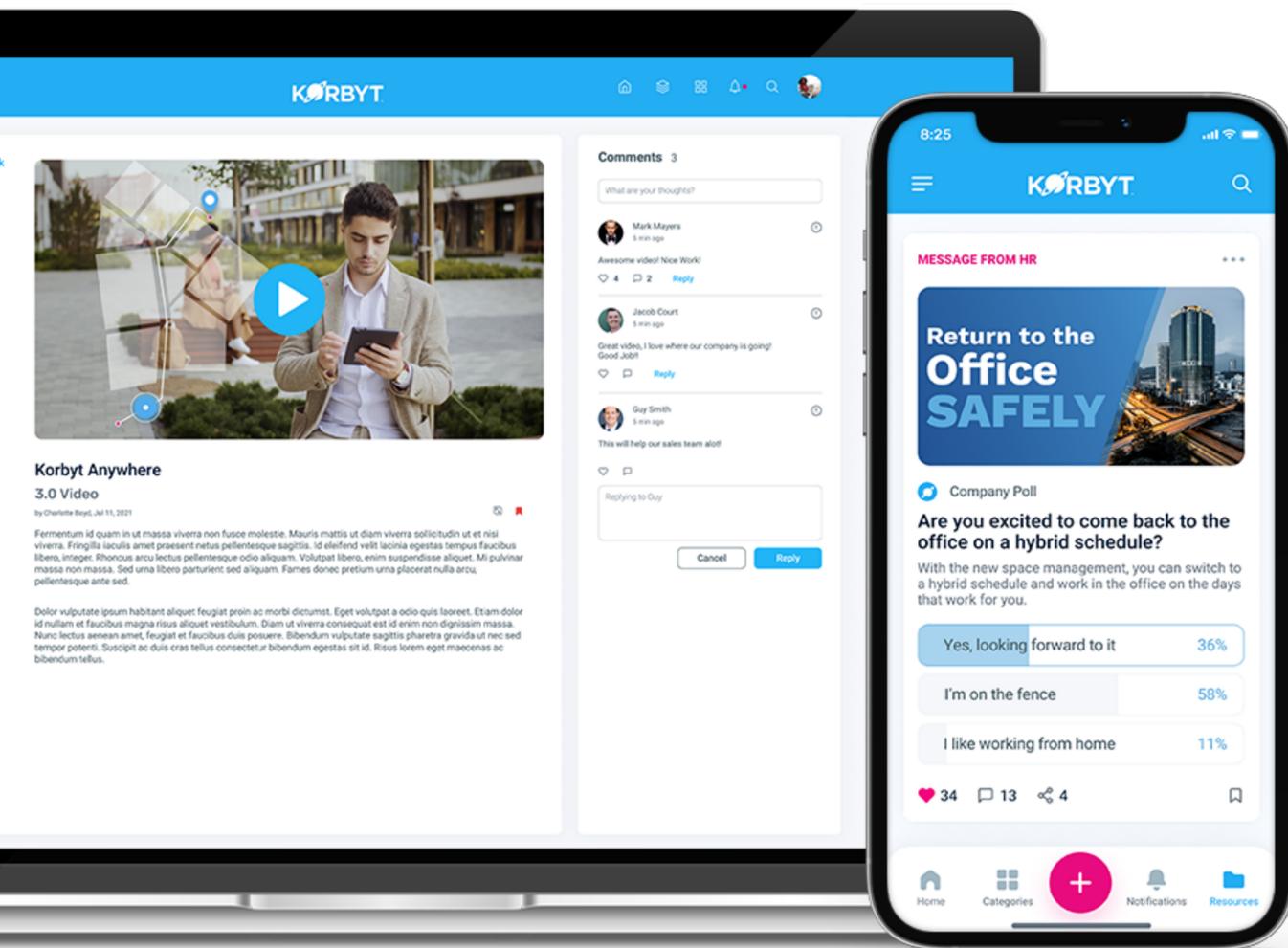


- Publish content in multiple post formats like video, images, articles, urls, polls and surveys
- Target or feature posts to specific audiences by using varied employee data attributes like job type, department, or location
- Auto-subscribe employees to targeted content categories that populate their personalized news feed with relevant communications
- Allow employees to automatically translate communications to the language set on their device
- Increase employee engagement and productivity with intelligent notifications that drive activation
- Encourage employees to enable push notifications to deliver targeted communications to their mobile device

# Employee Powered Communication

Enable two-way communications by encouraging employees to publish and share content and join or facilitate conversations directly from the mobile application or web experience.

- ▶ Let employees subscribe to content categories that populate their personalized news feed with relevant content that suits their interests
- ▶ Amplify employee engagement by making the workplace experience social by enabling employees to like, comment, share and bookmark posts
- ▶ Solicit feedback from the workforce through polls and surveys
- ▶ Curate and moderate conversations and employee submitted content with admin controls
- ▶ Receive notifications when employees engage with your communications



# Personalized Access to Apps & Resources

Unlock the digital workplace for employees with quick and personalized access to their highly-used enterprise systems, applications, and resources through the employee mobile application and web experience.

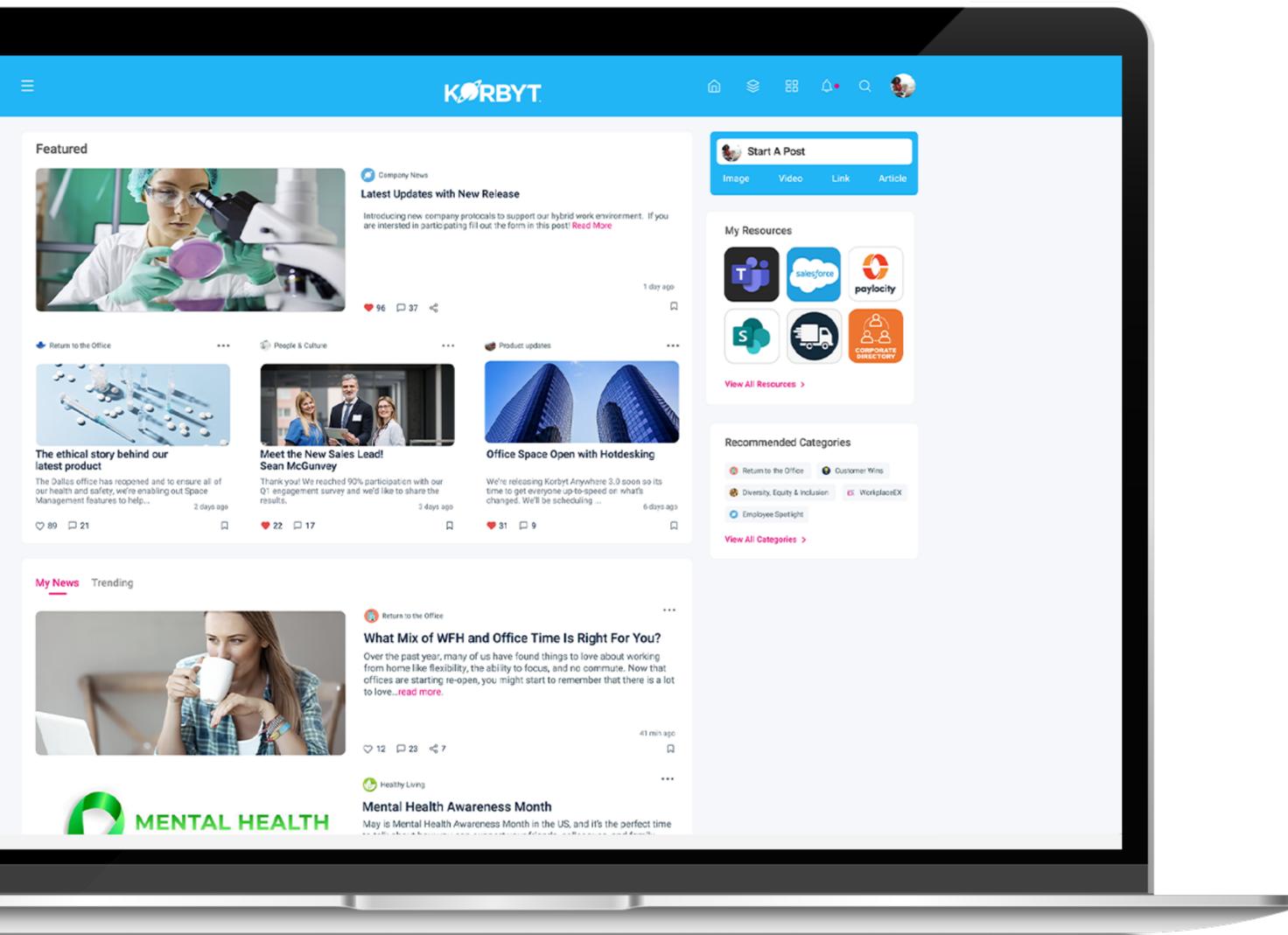


- › Create different types of mini-apps that can be targeted to employees and found in the Resources section of the mobile application or web experience
- › Launch other applications like Teams, Slack, Okta, Salesforce, and many more
- › Link to any internal urls like your Intranet, Learning Management System, or external facing websites
- › Find quick access to documents, forms and other file types used on a regular basis
- › Deliver real-time data to specific employees with job types that require use of KPIs, metrics or data to increase productivity
- › Display facility and office maps to enable mobile wayfinding
- › Integrate with a wide range of platforms and web services, or use our API to develop unique connectors to link personalized data to workers

# Reimagine the Workplace Experience with a Modern Intranet

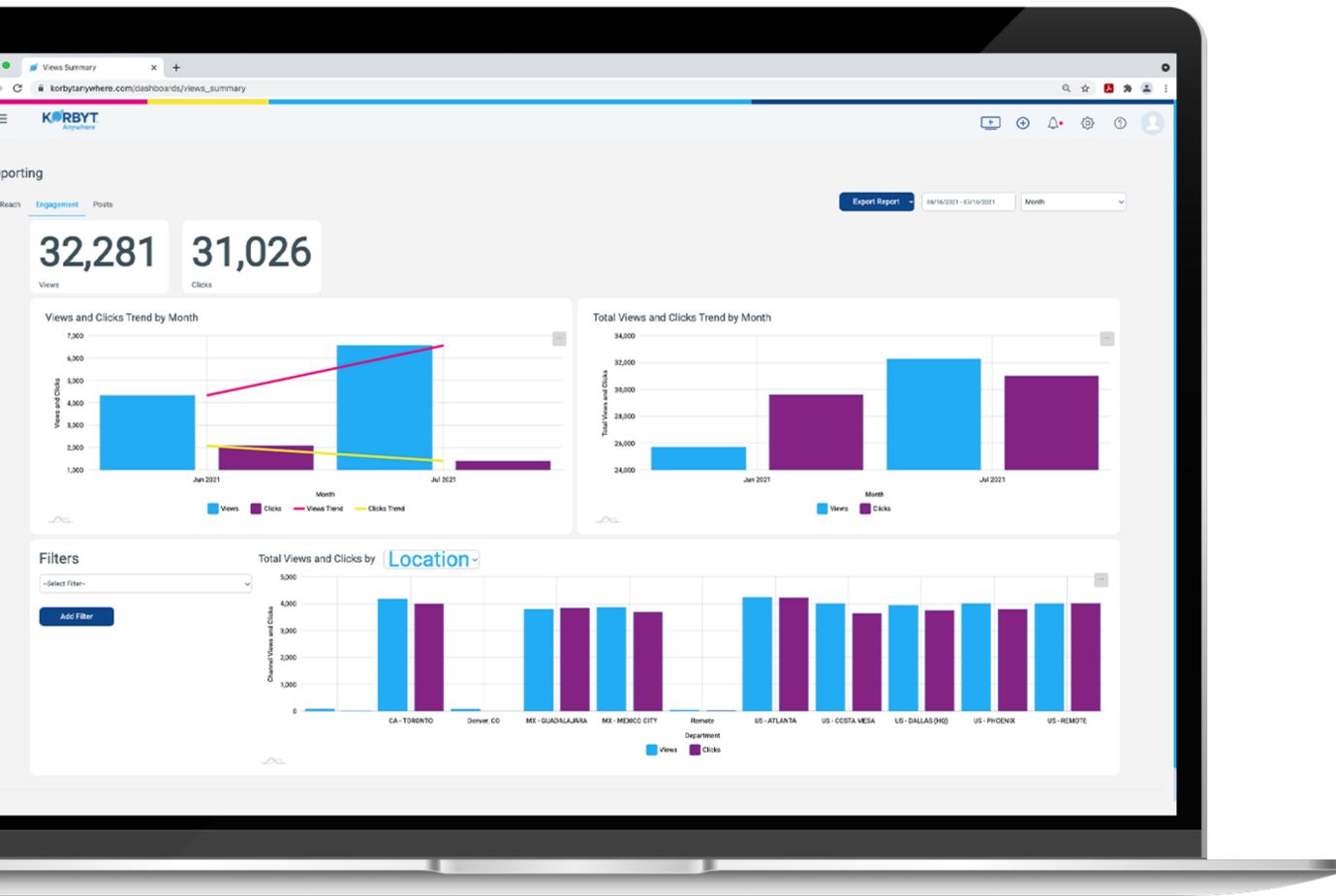
Use Korbyt Anywhere's web experience as an additional communication channel or as your modern intranet experience to deliver personalized news, information, applications and resources to your employees, anywhere.

- Reach desk employees with personalized communications and data through the web experience and/or the mobile application
- Turn your outdated Intranet into a new, modern intranet by making the web experience the front door to deliver personalized news and information
- Integrate seamlessly with your existing intranet to connect all the documents, policies, applications and resources to Korbyt Anywhere
- Use Sonar to publish content or data from Korbyt Anywhere directly to your intranet



# Measure the Effectiveness of Your Workplace Communications

View and configure visualized dashboards or generate reports to understand how your employee communications are performing, from executive summaries to comprehensive detail.



- › Understand if you are reaching employees, and on what devices or channels
- › See first-hand how your employees are engaging with your communications: views, clicks, likes, comments, shares, and bookmarks
- › Determine employee groups that are not active or engaged and target them for re-engagement
- › Filter your reports by communication channel or device, or employee data attributes like job type, department or location
- › Export data and reports into .CSV or PDF file formats