



Experience an Interactive
VISUAL JOURNEY





Welcome To A Journey Of Unlimited Possibilities

Today, brands are no longer recognized by products and services. They're defined by experiences. Improving the customer or employee experience requires finding ways to make every point of contact more relevant. More memorable. More unique.

Korbyt gives you the power to redefine your visual brand experience: Seamlessly integrate digital signage, desktop and mobile devices. Create richer, more relevant content. Discover new opportunities for personalization and customization.



Experience defines your brand.
Korbyt takes the visual experience
to a whole new level.

Exceptional Experiences Begin With Korbyt.

Korbyt brings a wide range of benefits to your organization. One platform with robust capabilities to create meaningful improvements throughout your enterprise with dynamic and attention-grabbing visual communications.

- 93%¹ of all human communication is visual
- When companies effectively communicate strengths, employees use those strengths more often
- Companies show a 29%² increase in profit when communication reinforced strengths



Welcome to a journey of unlimited possibilities and let Korbyt breathe new life into your visual communications.

¹ Business2community.com 2017
² Gallup 2016



Drive Impact With Robust Data Integration

Korbyt readily integrates with many third-party data sources. Create impactful real-time dashboards and display company communication using built-in and customizable data adapters.



Richer Content Creation

Korbyt features browser-based content creation tools, an intuitive interface and drag-and-drop elements. Create more content in less time with our easy-to-use, next-generation CMS.



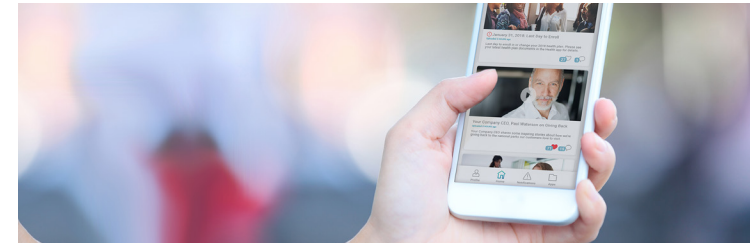
Built For Cloud And On-Premise

Korbyt's scalable and secure platform is built to fit your enterprise needs. SaaS and on-premise options allow you to choose the hosting environment that works for you.



Enhanced Network Efficiency

Organize dynamic players and users into groups for playlist assignment, deployment, messaging and reporting. Players can be added automatically, increasing productivity.



Produce Once, Publish Anywhere

Integrate, manage and deploy all content from one central platform. Quickly and easily push dynamic content to all devices including digital signage, desktop and mobile.



Improve Engagement With Customized Content

Target the right audience, with the right message, at the right time. Customize messages by time of day, player location, player hardware types, department, and meta-data tags.

One Platform. Limitless Potential.



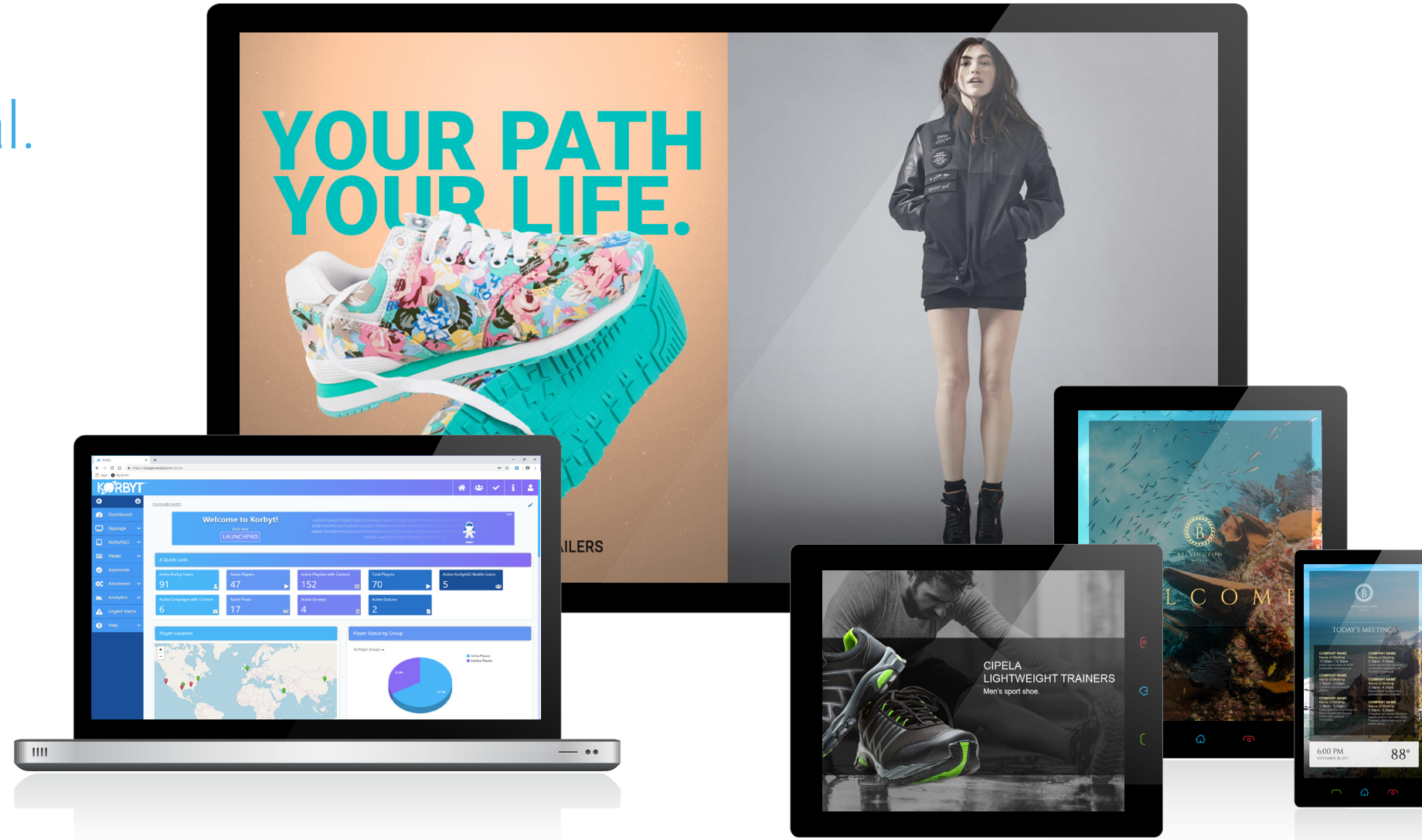
Built to fit your enterprise needs, Korbyt is a powerful platform designed to provide flexibility to both users and administrators. Korbyt easily adapts to the real-world needs of your business environment.

Cloud and On-Premise

Choose the hosting environment you want – whether through a SaaS Cloud or On-Premise.

Easy Scalability

Korbyt accommodates rapid, cost-efficient growth. New devices, locations and users can be easily added and seamlessly integrated into your existing network.



Automatic Updates

Eliminate the need for costly and continual updates. Korbyt cloud reduces server and IT costs, enhances security and handles software updates for your entire enterprise.

Improved Connectivity

Connect your target audience with a digital visual experience that brings your messaging to life. Time, space, location and devices are no longer obstacles.

Flexible Data Integration

Built-in, customizable data adapters enable faster and more efficient data integration with almost any enterprise source, including:

- Internal Communication Systems
- Intranets (e.g. Sharepoint)
- Enterprise Social Networks
- Contact Center ACDs
- CRM Systems
- Supply Chain Systems
- Retail Systems

Create Engaging, Personalized Content

Korbyt is a powerful new SaaS platform built to align your communications across an entire enterprise in a personalized way. Groups can easily be targeted by name, location, department, time and other criteria. Messages can be pushed to all users through all devices in your enterprise.

With Korbyt's drag and drop features, virtually anyone can be a content creator. Its ease of use enables more frequent and customized messages which ultimately drives results.

A Forbes analysis of 380 CMOs¹ found that delivering personalized web experiences leads to double-digit returns in marketing performance and response.

Experience the ease of personalization with Korbyt.

↙ **94%**

94%¹ of senior-level executives believe delivering personalization is critical or important to reaching customers.

¹ Forbes 2018



The Need For Compelling, Personalized Content

A message to all, in most cases, is a message to no one.

Personalized experiences are key in making your visual communications a unique point of interest and a destination for customers and employees alike. In fact, targeted messaging can significantly improve the overall effectiveness of your communications.

Creating compelling, personalized content can take a lot of resources in both time and money, but with the right technology, these barriers all but disappear.



Increase Employee Engagement

Organizations with high engagement perform better in achieving company goals. However, 87%¹ of employees worldwide are not engaged, costing businesses billions per year. Propel your organization to the next level of productivity with a platform built to align communications in an entire enterprise.

- Use engaging and intelligent solutions for visual internal communications
- Convey important company information with real-time updates
- Reach all employees using a mobile communication strategy

¹ Based on RMG's survey with large global companies 2018

Internal Communications: Reach Employees With Impact

Propel your organization to the next level of productivity with engaging and intelligent solutions for visual internal communications. Korbyt makes it possible to convey important company information instantly.

One Platform, Many End Points

- Manage all content from one location
- Segment employee messaging
- Customize for individuals and groups
- Employee engagement analytics
- Scheduling content feature
- Remotely manage content

One Solution, Diverse Applications

- Corporate newsfeeds
- Leadership announcements
- Safety messaging
- Crisis and weather alerts
- Employee surveys and quizzes
- Dashboards, performance metrics

↙ **65%**

When people hear information, they retain 10% of that information three days later. When the information is made visual, people retain 65% of that information three days later.¹

¹ Business2community.com 2016

Contact Centers: Communication beyond KPIs

Realize call center performance goals and keep track of KPIs with visual contact center solutions to maximize efficiency and customer satisfaction.

Benefits of a Visual Contact Center Solution

- Drive more sales with more information
- Manage by exception
- Display real-time data for increased performance
- Reach 100% of employees
- Boost agent morale
- Improve customer satisfaction

One Solution, Diverse Applications

- Visualized dashboards and metrics
- Resolution messaging and thresholds
- Fast, secure data integration
- Omnichannel communication
- Gamification
- Social media integration



42%

of customer service agents are unable to efficiently resolve customer issues due to disconnected systems, archaic user interfaces, and multiple applications¹

¹ zoominfo.com 2018



Making Metrics Actionable

Data visualization facilitates fast, accurate responses from your contact center team. In today's fast-paced world, speed and accuracy are more important than ever before, and thanks to advances in communications technology, your organization can now respond in real-time.

- Deliver information that empowers agents to make quick, informed responses
- Turn content and data into actionable management insights
- Seamlessly integrate with existing ACD, CRM and WFM systems



Reinvent The Retail Shopping Experience

A digital signage strategy is a must-have for a competitive advantage in retail. Successfully implemented, digital signage can increase revenue, store traffic, boost sales and build brand loyalty. Lead customers to action with dynamic video, interactive experiences and targeted messaging.

- Korbyt Retail provides a robust set of features in an easy-to-use platform
- Easily create immersive, interactive digital experiences
- Build meaningful connections and lasting impressions for your customers

Retail: Create Immersive Interactions With Customers

Increase revenue while building brand loyalty with interactive digital experiences for your customers. Korbyt Retail provides a robust set of features in an easy-to-use and scalable platform.

One Platform, Many Possibilities

- Manage all content from one location
- Brilliant, custom MAX LED displays
- Targeted consumer messaging
- Instant promotional updates
- Assisted selling applications
- Shopper engagement analytics

See New Potential At Every Store

- In-Store and back office digital signage
- Interactive displays, kiosks and video walls
- End-cap digital signage
- Wayfinding
- Social media walls

↓ 20%

Improved experience can grow revenue by five to 10 percent—and cost 15 to 20 percent less—over a span of three years.¹

¹ Visioncritical.com 2016

Hospitality: Improve Guest Experiences With Korbyt

Whether their stay is for business or leisure, enhance the guest experience through every point of visual communication. Promote guest services and amenities with intuitive displays and customized, targeted messages designed to increase revenue.

One Platform, Many Promotions

- Hotel loyalty programs
- Amenities and services
- Gift shops and cafes
- Local attractions and events
- Airport departure times
- Hotel restaurant and spa specials

See New Potential At Every Property

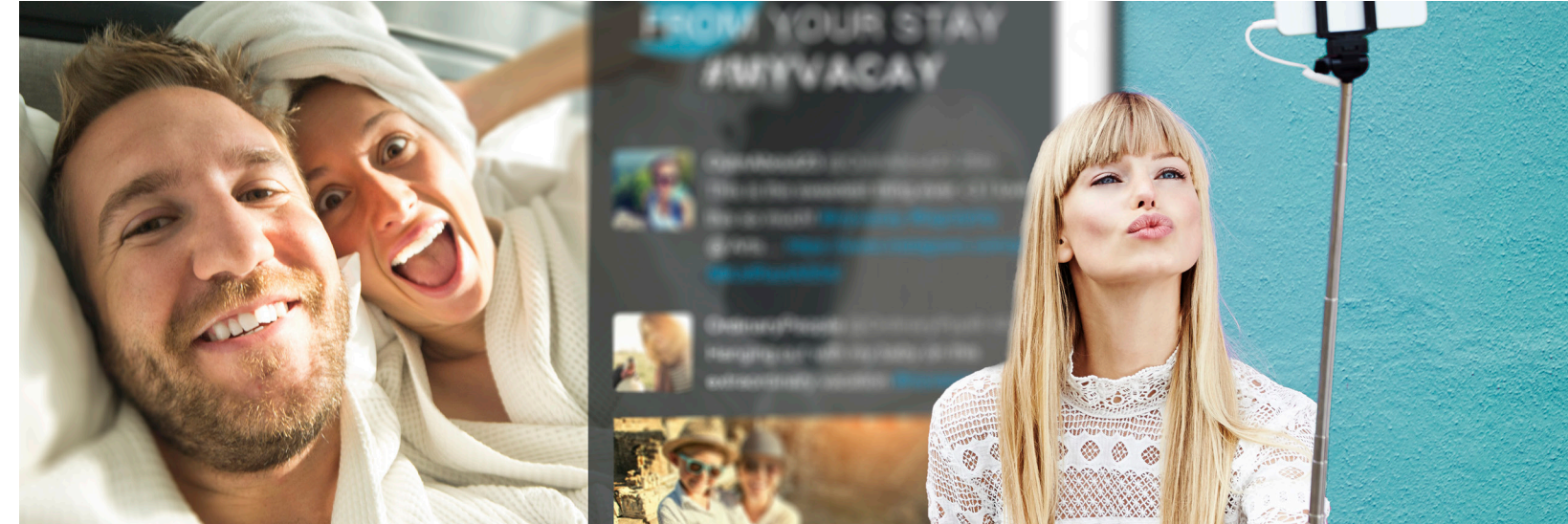
- Guest lobby video walls
- Reception desk displays
- Wayfinding and building directories
- Assisted check-in kiosks
- Virtual concierge services
- Conference and event information boards



2020

By 2020, customer experience will overtake price and product as the key brand differentiator.¹

¹ Superoffice.com 2017



Create A Lasting Impression With Guests

Hospitality needs to make every impression count to keep a competitive advantage. Stunning, interactive digital experiences connect customers to your brand and are proven to increase revenue. Transform every display into a visually compelling channel for promoting your property and your brand.

- Enhance the guest experience through every point of visual communication.
- Promote your offerings with intuitive displays and customized, targeted messages.
- Cater to guests and build relationships for life.

Transform Your Content With Creative Solutions.



Optimize your digital signage with the right message, at the right time and delivered through the right channels.

Our creative team offers multiple digital signage content solutions packages including digital signage audits, content governance, content calendars, editorial planning, content refresh tailored for your enterprise, as well as, static and video storytelling.

Brought to You By RMG

From the leaders in global visual enterprise solutions with over 35 years of experience, RMG offers new and innovative ways to deliver your content.



Brilliance With RMG MAX LED.

RMG MAX is the complete turnkey LED-display solution that is designed and engineered in-house by RMG, the experts in digital signage and visual communications. Brilliant, sharp and created with the latest in LED technology, MAX LED displays are configurable to any shape or size to suit your needs.

Our Displays Are:

- Suitable for indoor or outdoor use with a variety of pixel pitches
- Ultra bright and seamless, with faultless color projection for maximum visibility
- Crisp with high refresh rates for lifelike video and motion graphics

Create. Connect. Inspire.

Korbyt lifts visual enterprise communications to new levels of impact and effectiveness. Create bold, exciting content. Connect with your audience in unlimited engaging ways. Inspire action in employees and customers alike.

Put Korbyt to work for your organization.

It all happens with Korbyt.

See new possibilities at every point of visual communication.

Global Headquarters

Dallas, Texas USA

877-796-6634

Europe

Luton, England

+44 203 868 6930

Middle East

Dubai, UAE

+971 4 434 7580

Connect with people on a whole new level
to inspire action and engagement.





Make your brand a destination for employees and customers alike with impactful displays and stunning communications.

See Korbyt in action with a live demo!

[Korbyt.com](https://www.korbyt.com)



info@korbyt.com | www.korbyt.com

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